

What Helps Mentoring Thrive?



Expectations
Selection
Training
Learning
Choice
Management
Resources
Communication
Design
Commitment

“Formal instruction and mentorship from great minds in business can help leaders prepare for the challenges that come with entrepreneurship.” Editor Entrepreneur Magazine

Students that “had a mentor who encouraged their goals and dreams”... were “twice as likely to be engaged with their work and thriving...” Gallup

“The best business schools provide opportunities to.. learn from outstanding mentors.” Publisher, Princeton Review

Program Type/Context	Primary Mentor Program Models	Primary Needs to Fill	Examples
Single university or single university program business plan competition	Informal OR University Managed	Student/mentor engagement. Limited number of quality, local mentors needed	Stanford BASES Challenge - informal
Large Single University Business Plan Competition	Informal OR University Managed	Numbers/quality of mentors. Large number of quality, diverse mentors	Duke Start Up Challenge - informal
Multi-School Business Plan Competition	Informal OR University Managed	Numbers/quality of mentors. Large number of quality, diverse mentors, geographically dispersed	Rice Business Plan Competition - University managed Global Venture Labs Investment Competition - informal
University Start-up Accelerator	University Managed	Expertise and mentor commitment. Mentors locally and elsewhere to maximize expertise, and network connections	University of Michigan, University of Wisconsin, Madison - Mentors in residence
University start-up/technology commercialization class	University Managed	Student/mentor engagement and learning. Limited number of quality, local mentors but access to experts	University of Southern California, BAEP 556, Technology Feasibility
Individual student coaching, mentoring and advising	University Managed (e.g., office hours)	Limited number of quality mentors; local mentors preferred but access to non-local experts	Many universities; e.g., New York University University of Washington

Informal - Students work with existing mentors or invite mentors on list or at mixer to connect. No mentee or mentor management, may be written guidelines or FAOs
University Managed - Expectations set, matching process, ongoing management and support, mentee and mentor satisfaction is a driver

Contribute to Kauffman Foundation Project

The Kauffman Foundation & its mentoring research partners, the University of Michigan (UM) and EFN, invite universities with mentoring programs to join a large-scale survey-based study on what helps mentoring programs thrive.

We seek university collaborators to share their best practices and to send the survey to their mentees and mentors this spring and summer.

Collaborators will get data & results for their own programs.

Get Involved/More Information

Contact Dr. David Brophy, UM, @ djbrophy@umich.edu, Dr. Jeffrey Sanchez-Burks, UM, @ jeffrysb@umich.edu or Tom Jensen, EFN @ tjensen@enterprisefutures.org.

Thomas Jensen
Executive Director/Founder
jensen@enterprisefutures.org
www.enterprisefutures.org