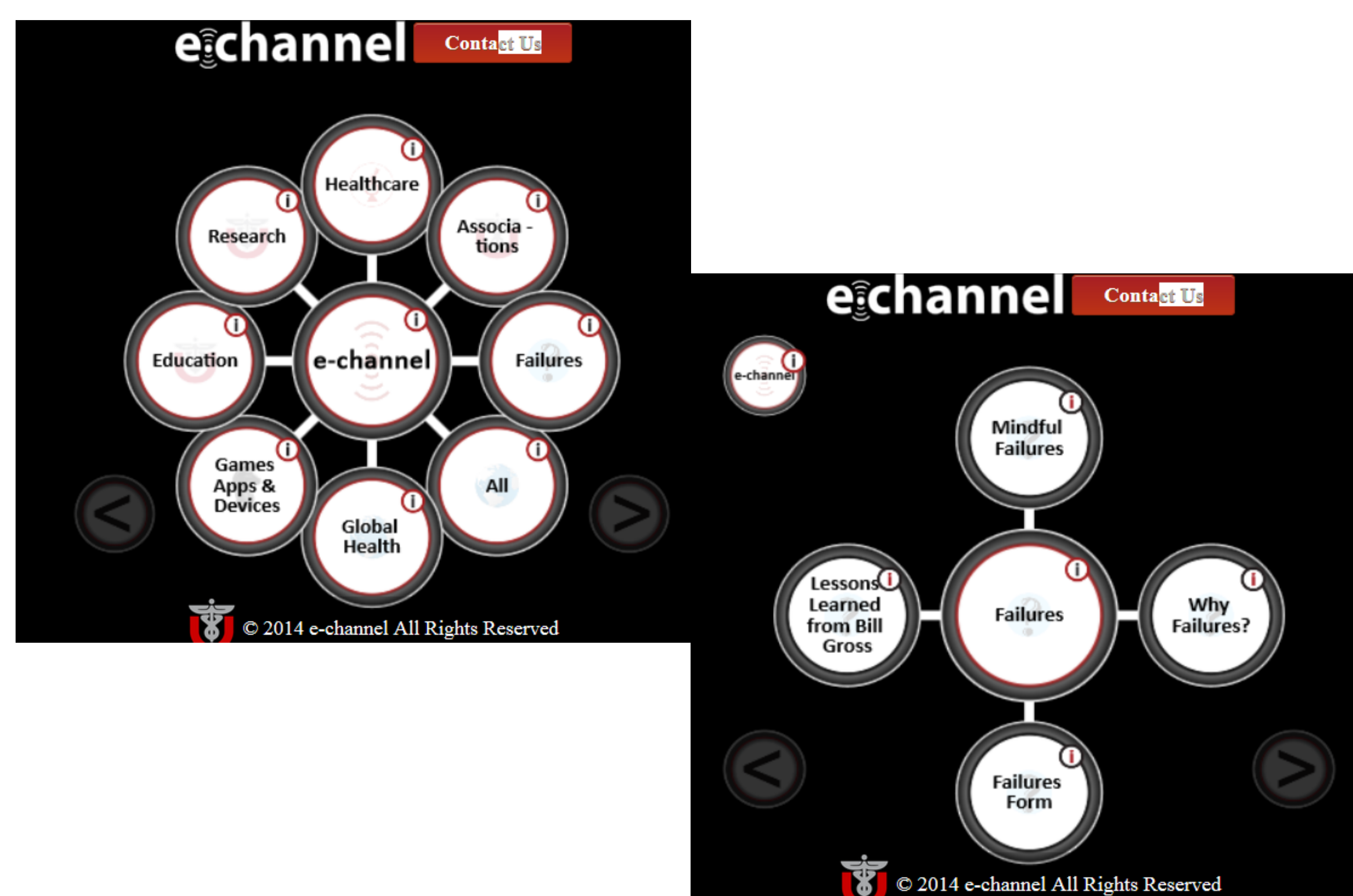


Calling all Failures: Contribute to e-channel

Jean P. Shipman MSLS, Christy Jarvis MLIS, Chad Johnson BFA, University of Utah, Salt Lake City, Utah.

Objective

Failures are often the source of the next innovative success, but currently, there is not an opportunity to publically report failures. Failures, or hind sights, need to be documented and made visible for others to build upon the lessons already learned. A university library recognizes the importance of providing a multi-media platform for failures and other innovation-related content, called e-channel.



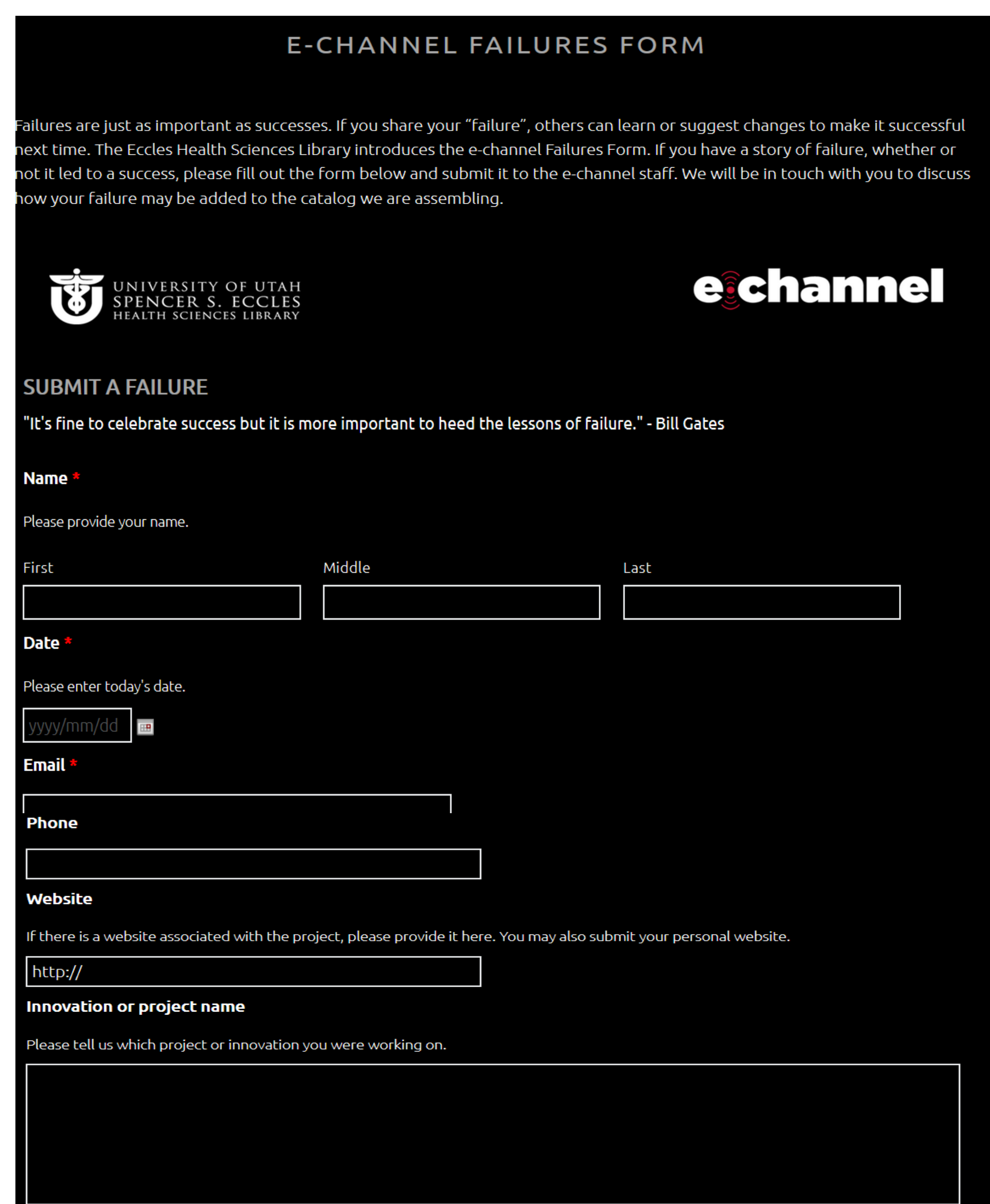
Methods

- An e-channel online submission form outlines the desired information for failure reports. Everyone is encouraged to add, and thus share, their failures.
- Failure conference proceedings are being added as content.

“Failure, as well as success, leaves clues.”
- Sanaghan, 2014

Results

- Honestly, results have been disappointing as no one seems willing to contribute.
- Willing to add content? Please complete this form (available on e-channel).



Acknowledgements

We wish to thank the other e-channel team members:

- Tallie Casucci
- Bryan Hull
- Melissa Rethlefsen
- Jeff Folsom
- Nancy Lombardo
- Barbara Ulmer

Conclusions

- It is difficult to get individuals to submit failures, even though everyone believes in their value.
- Through e-channel, inventors, universities and associations are encouraged to share their innovative results, including failures to transfer knowledge and enhance entrepreneurial learning and endeavors.
- Until academic faculty receive credit for their failures, individuals will be reluctant to publish them.
- More outlets for sharing failures are needed and a more concerted effort to collect them.
- Could failures be gathered from state business registry offices, the FDA, and grant funding agencies.



<http://library.med.utah.edu/echannel>