

Welcome to the Entrepreneurial Mindset Symposium

March 23, 2017

VentureWell OPEN 2017

Welcoming Remarks

- Welcome and Welcome Back!
- Why this convening? Why now?
- Review of December convening at ASU
- Introducing the Organizers
- Goals/Outcomes
- Appreciations and Acknowledgements



Agenda

- Who are we?
- What will we be doing?
- Who will help?

EM Swap/ Meet

25 min

Goals

- Help people get to know one another.
- Give new people an opportunity to hear about different elements of the framework.
- Give returning people a chance to review their understanding of the *Why, What, How* framework.

- Prepare a 60-second elevator speech:

If you attended the ASU meeting

*Prepare an elevator speech that briefly summarizes your understanding of the **What, How, OR Why** element of the framework. Answer these four questions:*

- 1. What is your name and your role at your institution?*
- 2. Did you attend the symposium at ASU?*
- 3. What aspect of the EM framework are you going to share right now?*
- 4. What is this aspect of the framework focused on/what are its key features.*

If today is your first day at the EM Symposia

1. What is your name, institution, and role?
2. What is/are your top EM interests?
3. What is/are your main EM activities?

EM Swap/ Meet

25 min

Goals

- Help people get to know one another.
- Give new people an opportunity to hear about different elements of the framework.
- Give returning people a chance to review their understanding of the *Why, What, How* framework.

- 1) Take a Seat
- 2) At the signal, if you're on the LEFT, give your elevator speech. If you are on the RIGHT, listen.
- 3) At the signal, swap roles.
- 4) At the signal, move as directed so you are facing a new colleague.

Swap/Meet Debrief

25 min

Goals:

- Understand who is in the room, both new and returning.
- Clarification of the framework, including identifying sticking points.

1. What did you learn about who is in the room? Their backgrounds and interests?
2. What did you learn about the EM framework?
3. Reflections? Insights?
Ruminations? Questions?

Time for
a Break

Assessment Charrette: Round I

40 min

Goals

- Look carefully at how EM has been operationalized in a range of assessment instruments.
- Consider how assessment of EM reflects/affects the *Why, What, How* framework.

- 1) In teams of 5-8 colleagues, look at the assessment reviews on each table (there are 20-30 of them), focusing on the factors assessed, not the instruments themselves. Consider similarities and differences.
 - *What features stand out?*
 - *How do the factors assessed help us understand EM?*
 - *How do the factors assessed help us understand the Why, What, How framework?*
- 2) Based on your answers above, organize these assessments based on whatever feature(s) seem most salient.
- 3) Prepare to present your insights and means of organizing the assessments to the whole group.

Assessment Charrette: Round II

40 min

Goals

- Look carefully at how EM has been operationalized in a range of assessment instruments.
- Consider how assessment of EM reflects/affects the *Why, What, How* framework.

- 1) Teams will jigsaw so that each table has 1-3 representatives from each group in Round I.
- 2) At each table, members share how they organized the assessments and why they did it the way they did.
- 3) See if the table can reach consensus about an organizing principle for different conceptualizations of EM.

Assessment Charrette: Round III

40 min

Goals

- Look carefully at how EM has been operationalized in a range of assessment instruments.
- Consider how assessment of EM reflects/affects the *Why, What, How* framework.



Whole Group

- Insights?
- What challenges do we face in assessing EM?
- Can assessments inform or be informed by the *Why, What, How* framework?

AEE Papers: *Logistics*

20 min

- Clarify/confirm paper authors, titles, and groupings (*Why, What, How*)

AEE Papers: *Overviews*

Up to 45 min

- In *Why, What, How* groups, author teams give 5-8 minute panel style overviews of their papers, sticking pretty closely to their working outline.
- Include discussion of assessment needs/challenges/instruments relevant to each paper.
- After each paper, allow 5-8 minutes of questions/comments/discussion.

AEE Papers: *Workshop*

70 min

- Access papers in Google Drive. In small groups, “workshop” each paper.
- Provide in-depth feedback to authors. Ensure that discussion about assessment is integrated into each paper.

AEE Papers Debrief

30 min

Goals

- Share paper topics across groups.
- Gather insights, questions, and challenges.
- Revise, clarify EM framework.

- Comments from *Why, What, How* groups.
- General discussion about the papers overall and the emerging framework.
- Thoughts about assessment?
- Changes to the framework?

Closing

- Next Steps for AEE Papers & EM Community
- Logistics/Reimbursement
- Acknowledgements
- Exit Survey



Thank You!!

- For your time and energy
- For your insights
- For your wisdom

