



VentureWell is on a mission to cultivate a pipeline of inventors, innovators, and entrepreneurs driven to solve the world's biggest challenges and to create lasting impact. We foster collaboration among the best minds from research labs, classrooms, and beyond to advance innovation and entrepreneurship education and to provide unique opportunities for STEM students and researchers to fully realize their potential to improve the world.

Over the past 20+ years, we've trained more than 2,000 early-stage innovation teams and helped launch over 850 ventures that have raised close to \$1 billion in public and private investments. These ventures have reached millions of people in over 50 countries with technological advancements in fields such as biotechnology, healthcare, sustainable energy and materials, and solutions for low-resource settings.

Marketing Communications Associate

Responsibilities:

- Creates, project manages, and produces VentureWell program marketing collateral, such as program books, syllabi and handouts, program promotional material, and VentureWell brand promotional material.
- Develops and executes program promotion plans, collaborating with Programs staff and others, including email marketing, social media marketing, digital advertising, and other promotional campaigns.
- Coordinates VentureWell exhibits and other sponsor benefits for conferences and convenings, ensuring compelling brand presence as well as staffing.
- Develops compelling copy for VentureWell program and brand brochures, annual report, email, digital ads and other marketing material.
- Uses analytics to track and measure promotion effectiveness and report to internal stakeholders.
- Coordinates the production and delivery of materials such as the monthly events and opportunities newsletter and the annual report.

Requirements:

- Bachelor's Degree; coursework in communications, marketing, writing/journalism is ideal
- Minimum 2 years' experience in marketing communications; experience in nonprofits, higher education, or agency work with these sectors is ideal.
- Strong copywriting and editing skills
- Superior project management skills and ability to meet deadlines,
- Experience with Wordpress, Adobe design suite and Marketing automation software such as Pardot.

In addition to the above position-specific requirements, all VentureWell staff are expected to:

- Be able to succeed and thrive in an environment with competing and changing priorities and tight deadlines
- Have track records of and ability to build solid, collaborative working relationships; and are strong team players who enjoy “customer service”
- Be self-starters with strong attention to detail and a commitment to delivering high quality work
- Be active learners who independently learn new tools and work processes quickly
- Have excellent written and oral communication skills

For more information about VentureWell, including our benefits, click [here](#)

To apply, please send a cover letter, and your resume to jobs@venturewell.org

Candidates for this position must not require sponsorship for U.S. Work Authorization.

VentureWell is an Equal Opportunity/Affirmative Action Employer. M/W/D/V